ISCA 2019 Conference
Prairie Meadows Conference Center
November 3-5, 2019
www.iasschoolcounselor.org/conference
The mission of the Iowa School Counselor Association (ISCA) is to advance the academic, career and social-emotional development of all students through excellence in school counseling.
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Welcome from the President-Elect

Are You All In?

Thank you for joining us at the 2019 Iowa School Counselor Association Conference! We are happy you are here, and hope the networking, learning, and reflection experienced over the next two days leave you more prepared and energized than ever to go “All In for Student Success”.

As professional school counselors, what does it mean to be ALL IN? It is definitely not a singular action. School counselors serve a vital role in maximizing student achievement. Incorporating leadership, advocacy and collaboration, professional school counselors promote equity and access to opportunities and rigorous educational experiences for all students. Professional school counselors support a safe learning environment and work to safeguard the human rights of all members of the school community. Collaborating with other stakeholders to promote student achievement, professional school counselors address the needs of all students through prevention and intervention programs that are a part of a comprehensive school counseling program.

When school counselors go ALL IN, it is not a gamble or game of chance. It is a series of calculated moves to use what we are dealt with to make the best hand possible. It is important to remember, we do not accomplish this alone. The work of school counselors is strengthened with conversation and collaboration. School counselors look to engage students, parents, staff, and community members as an integral part in working tirelessly towards comprehensive programming and systemic change. Ultimately, change happens when we as a group of committed partners rely upon many voices in order to craft the best decisions for students, schools, and communities. That idea is similarly reflected in our professional collaboration with other counselors not only at this conference but throughout the year. We are a group that is committed to recognizing our own strengths, continuing to share that voice, and listening and learning from others.

I encourage you all over the next few days to collaborate, question, and take your learning and turn a ‘three-of-a-kind’ into a ‘royal flush’ of support for your students and communities. Most importantly, don’t forget to take time for self-renewal; to refresh and restore your passion for what you do! You deserve it!

Have an amazing conference!

Cory Graven
ISCA President-Elect
Conference Chair, 2019-20
ISCA Board Members

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Cory Graven, President Elect
Natalie Wilson, President Elect-Elect
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Brittania Morey,
  Adhoc - Iowa College Access Network (ICAN)
Cindy Swanson,
  Adhoc - Iowa State Education Association (ISEA)

ISCA Committees

ISCA 2019 Conference
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Aimee Hospodarsky
Amber Urbain
Brittania Morey
Jaclyn Lussenhop
Natalie Wilson
Sheryl Cline
Sarah Majoros

Awards & Recognition
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Laurel Klaassen
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Susan Langan

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Bernie Scolaro
Deb Turnball
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Scotti Hagensick
Mary Brannen
Mollie Gilbertson

Newsletter
Kelli Johnson, Chair
Aimee Hospodarsky

Join a committee! Apply for a board seat!
Visit with board members Beginner’s Luck Meet & Greet to learn more!

ISCA Student Chapters

We welcome our school counseling graduate students from Drake, Loras, University of Northern Iowa, Buena Vista, and University of Iowa and our student chapters of ISCA. We acknowledge the professionalism and dedication of the graduate students who have helped with this year’s conference and look forward to the future of our profession.
Building Trades Registered Apprenticeships Tour
Presented by: Iowa State Building and Construction Trades Council

During our session, ISCA participants will tour two different Registered Apprentice Training Centers. Transportation will be provided by the Iowa Building and Construction Trades Council and affiliated Councils and Apprenticeship Programs. An introduction of what is a Registered Apprenticeship will start the session. At each site, participants will tour the facility while being guided by current Apprentices. Participants will hear first-hand, in detail, how the entry/application process works, while current Apprentices share their experiences, both in the classroom and on job sites. ISCA Participants will discover the curriculum Apprentices in the Trades are being taught, and learn more about the wage, benefits and career options Apprentices in Registered Apprenticeships have. We hope to have as much question and answer time as possible during the tours and will follow up with an informal discussion. We will also offer light food and beverages to our session attendees.

School-Based Play Therapy: Helping Students’ Academic, Social, and Emotional Success
Presented by: Kristin Meany-Walen, PhD, LMHC, RPT-S, Assistant Professor of Counseling - University of North Texas

Kristin will share information about the basics of play therapy; the unique features of school-based play therapy research that moved play therapy to an evidenced-based treatment; studies that support play therapy at improving behavior, social skills, on-task classroom behaviors, academic functioning, reading scores, teachers’ work satisfaction, and more! Kristin will discuss the effects of play therapy on children as they move through intermediate and high schools. Attendees will have the opportunity to participate in expressive and interactive activities. Kristin will provide video examples of play therapy with children. There will also be information on how to get more training and support to integrate play therapy in schools.

Go All In! Ideas, Encouragement, and Resources for New Professional School Counselors and Graduate Students
Presenter: Sue Schirmer, Professional Learning & Leadership Consultant - Heartland AEA

School counselors can’t do it alone. Come to learn about resources and supports for you as a new counselor! What do you need to know about the role of the school counselor TODAY in Iowa so that you can Step into the Future of School Counseling? This session is especially for new counselors (1-5 years) and graduate students. It will offer resources, materials, and personal support!
ISCA Pre-Conference
Sunday, November 3 - 3-6 pm

All In for All Students - Delivering Your School Counseling Program Using MTSS (Multi-Tiered System of Support)
Presented by: Dave Ford, Director - AEA PREP (Post-secondary Readiness & Equity Partnership) and Terri Tchorzynski (former ASCA School Counselor of the Year)

MTSS has become officially embedded in Iowa schools with the first year of federal accountability under the Every Student Succeeds Act (ESSA). While ASCA has a position paper on School Counselors and MTSS, only recently has the profession had access to frameworks that support MTSS for school counseling programs. Learn how to manage and deliver a tiered approach in your counseling program and how to assess program outcomes. During this pre-conference session, attendees will align their school counseling program with MTSS and explore screening/assessment and tiered interventions for student success! A Multi-Tiered, MULTI-DOMAIN System of Support (MTMDSS) aligns to the work of the school counselor in all three domains – academic, college and career, and social/emotional – to provide core instruction and data-driven interventions to meet ALL students’ diverse needs. Join us as we interactively explore how to apply this framework to the delivery component of ASCA-aligned, comprehensive school counseling programs to ensure that all students receive tiered interventions for student success!
Teaching Empathy: Why “the Other Side of the Report Card” is a Must for Student Success

Presented by Dr. Michele Borba

Empathy is often sidelined as a “soft skill.” Dr. Borba offers hard evidence that it must become an educational and societal priority. In this game-changing presentation, you’ll learn why creating empathetic, inclusive climates as the foundation for learning is the smartest strategy for ending the cycle of youth violence. You’ll also learn why empathy is one of the most important skills that 21st century learners will need to thrive in a complex, global, digitally-driven world. Dr. Borba shares how educators around the globe weave empathy-building practices into existing lessons and help students to develop empathic mindsets in a test-driven culture (that doesn’t always value it.) This inspiring session is guaranteed to be informative and filled with practical ways to create positive outcomes by cultivating empathy in your classroom and school. Best yet, every idea can be woven into your existing content.

About Dr. Michele Borba:
Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children’s empathy and social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has spoken on 19 countries, five continents, and served as a consultant to hundreds of schools and corporations including the Pentagon and 18 US Army bases in Europe and the Asian-Pacific. Her proposal: “Ending School Violence and Bullying” (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career working with over one million parents and educators worldwide.

Borba is the award-winning author of 24 books translated into 19 languages including Nobody Likes Me, No More Misbehavin’, Don’t Give Me that Attitude!, Building Moral Intelligence, Parents Do Make A Difference, The Big Book of Parenting Solutions, End Peer Cruelty, Build Empathy, and UnSelfie: Why Empathetic Kids Succeed in Our All-About-Me World. She was a 2016 SHORTY nominee for “Best Social Media Influencer in Parenting.”

Her awards include the National Educator Award (presented by the National Council of Self-Esteem), National Child Safety Award of 2106 by Child Safety Network, Santa Clara University’s Outstanding Alumna Award and Outstanding Contribution to the Educational Profession by the Bureau of Education and Research. She was named Honorary Chairperson for Self-Esteem in Hong Kong, consultant for the Character Education and Civic Engagement for the U.S. Dept. of Education, Disney Influencer, and Goodwill Ambassador for M.I.T.’s One Laptop per Child project. Board memberships include Parents, Character.org, Child Safety Network, Boys & Girls Club of America, USTA Sportsmanship Committee.

Dr. Borba is a former classroom and special education teacher with a wide range of teaching experience, including work in a private practice with children with learning and emotional disabilities. She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.
ALL IN For Even Better Student Success

Presented by Lisa Koenecke

Let’s go “All In” as we Define, Deliver, Manage and Assess your school counseling programs for even better student success. This lively keynote will be filled with music, humor and some cards. ISCA states, “School counselors intentionally employ leadership, advocacy, and collaboration skills as a part of a comprehensive school counseling program, acting as change agents to create an environment promoting and supporting success for ALL students.” Ready to dip your toe into your students’ future success?

About Lisa Koenecke:
Lisa Koenecke (Ken ah key) is a collaborative leader advocating for systemic change. As a former camp director for the YMCA and the Girl Scouts, team building is in her DNA. She has put her leadership skills to use as a former President of the Wisconsin School Counselor Association and as a member of the American School Counselor Association Board of Directors. She continues to provide leadership as a board member for the Wisconsin Association of Middle Level Educators. After ten years as a high school and middle school counselor; she has moved into the world of counselor education. Training the next generation of school counselors at Lakeland University is a dream come true! She will energize you to continue your “ALL IN” work with students, staff and families in your community!

Guest Speakers

Amanda Fitzgerald is the Director of Public Policy for the American School Counselor Association (ASCA) and will speak before the Tuesday keynote.

Terri Tchorzynski, former ASCA School Counselor of the Year will be presenting alongside David Ford in the All In for All Students - Delivering Your School Counseling Program Using MTSS (Multi-Tiered System of Support) session. She will also be presenting sessions during our regular conference.

Terri Tchorzynski currently serves as the Assistant Director of Professional Development for Hatching Results®. She has served as a student advocate for over 17 years in the role of both a high school English teacher and school counselor with a specialized focus on career development within Career and Technical Education (CTE). Under Terri’s leadership her counseling department has received both state and national recognition for exemplary practices in college/career readiness by the Michigan Department of Education and was one of the first schools in her state to be honored as a Recognized ASCA Model Program. As a result of her counseling department paving the way for school counselors in Michigan, Terri and her team offered state-wide trainings to encourage more Michigan schools to follow the ASCA National Model and achieve the RAMP designation. Serving as a strong advocate for the development of comprehensive, data-driven programs, Terri serves on several committees to provide a school counselor perspective, including CollegeBoard, ACT State Organizations and business/industry-driven committees with a special emphasis on career development. In support of the school counseling profession and CTE, Terri has also released several publications to highlight the benefits of student-centered counseling programs that are focused on academics, career development and social-emotional support. Terri was named the 2017 National School Counselor of the Year by the American School Counselor Association and was honored in a White House ceremony by former First Lady Michelle Obama. She currently serves as President-Elect for the Michigan School Counselor Association, is a national trainer for AdvanceCTE and is a nationally recognized keynote speaker and presenter.
Conference Schedule at a Glance

Monday, November 4th

7:30 – 8:30 a.m.  Breakfast/Registration - Lobby
8:30 – 8:45 a.m.  Welcome/Opening Remarks - Ballroom
8:45 – 9:45 a.m.  Keynote: Dr. Michele Borba - Ballroom
  *Teaching Empathy: Why “the Other Side of the Report Card” is a Must for Student Success*
9:45 – 10:15 a.m.  Break/Exhibitors/Internet Cafe - Meadows Commons
10:15 –11:10 a.m.  Session 1 - see schedule pages 10-12
11:20 – 12:15 p.m.  Session 2 - see schedule pages 12-14
12:15 – 1:15 p.m.  Luncheon and ISCA Awards Ceremony - Ballroom
1:15 – 1:45 p.m.  Exhibitors/Beginner’s Luck Meet & Greet - Internet Cafe
1:45 – 2:35 p.m.  Session 3 - see schedule pages 15-16
2:45 – 3:40 p.m.  Session 4 - see schedule pages 17-18
3:50 - 4:45 p.m.  Level Sharing Sessions - see schedule page 19
4:45 – 5:00 p.m.  Card Shark Exhibitor Challenge Prize Drawing - Ballroom
  Visit our exhibitors and create the best hand of cards for a chance at a prize! Drawings held in the ballroom. See page 20.
5:00 – 6:00 p.m.  Social Hour - Photo Finish Hotel Lounge - see page 20

Tuesday, November 5th

7:30 – 8:30 a.m.  Breakfast/Exhibitors/Internet Cafe - Meadows Commons
8:00 –  8:30 a.m.  ISCA Annual Business Meeting - Ballroom
8:30 - 8:45 a.m.  Guest Speaker - Amanda Fitzgerald, ASCA
8:45 - 9:45 a.m.  Keynote: Lisa Koenecke - Ballroom
  *ALL IN for Even Better Student Success*
10:00 –  10:50 a.m.  Session 5 - see schedule pages 21-23
11:00 –  11:50 a.m.  Session 6 - see schedule pages 23-25
12:00 – 12:15 p.m.  Closing Remarks - Ballroom
  Exhibitor Card Shark Challenge Final Prize Drawings
  Tuesday High Stakes Poker Prize Drawing
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<td>6. Iowa Counseling as a Whole Child (ELEM)</td>
<td>14. REACH (ALL)</td>
<td>22. Graduating Your K-5 College &amp; Career Readiness Program (MHS)</td>
<td>28. All In for Student Success (ALL)</td>
<td>23. K-12 Level Sharing Session</td>
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Conference Schedule

Monday, November 4, 2019

7:30-8:30 a.m.  Breakfast/Registration - Lobby
Hotel check-in/Conference Registration
Sponsored by Iowa's Public Universities

8:30-8:45 a.m.  Welcome by ISCA 2019-2020 President Sheryl Cline - Ballroom

8:45-9:45 a.m.  Keynote - Ballroom
Teaching Empathy: Why “the Other Side of the Report Card” is a Must for Student Success
Dr. Michele Borba
Sponsored by Iowa Association of Independent Colleges and Universities
Dr. Borba will be doing a book signing immediately following her keynote in the Ballroom

9:45-10:15 a.m.  Break/Exhibitors/Internet Cafe - Meadows Commons

Session 1: 10:15 - 11:10 a.m.

1. “Human Trafficking-How Will You Respond?” (All)
Presenter: Yolanda Harden, Regional Director of Iowa - The Set Me Free Project
Altoona Room

The Set Me Free Project discusses Human Trafficking including force, fraud and coercion, helping participants understand that fraud and coercion are far more prevalent than realized. Participants receive more clarity on the myths versus reality of Human Trafficking. Presentations take a deeper look at the process of Human Trafficking and explains who the traffickers are, the vulnerabilities the traffickers look for and the 6 step recruitment and grooming process. This session will include information about student presentations from 3rd -12th grade, including faculty presentations, parent night and more. Participants will learn how to identify trafficking scenarios, and most importantly how to respond. The group will discuss their school's/ community's readiness to respond, how to report and the various resources that are available in their area.

2. “After FAFSA: Understanding and Advising Through the Award Letter Process” (High School)
Presenter: Lupe Hernandez, Student Success Advisor - ICAN; Brittania Morey, Director of Communications - ICAN; Erick Danielson, Vice President of Programs - ICAN
Polk County

How can we help parents have tough financial conversations? In helping students and families prepare for the cost of education and training beyond high school there's a key step that’s missed by most. Between filing the FAFSA and Decision Day families should be comparing their options and analyzing the financial aid packages they have been presented with. In this session we will go over how counselors can talk about award letters, how to help families analyze aid packages, and review tools that help a family understand the full investment in their education or training choice. You'll leave this session armed with tools and resources to empower students and families to make informed decisions about their future.
3. “Blending Mental Health Professional Development for School Staff” (All)
Presenter: Rob Brookhart, Instructional Designer - AEA Learning Online
Skinner A

With new state requirement on staff training for suicide prevention and mental health, many are struggling to find the resources, time, and local expertise to meet this requirement. With school in-service time at a premium it is important to make the best use of the limited time. This session will provide you with information on how to use blended/flipped learning with your staff to make the most of your professional learning time. Blended/Flipped learning is a great way to move staff learning from basic understanding to application/implementation. In this session you will learn about online resources that you can use with staff to build understanding about mental health and how to use your face to face time to take that learning deeper. You will also learn about ways to review and screen to find those that will best meet your district needs.

4. “Implementing a Solid Tier 1 School Counseling Program” (All)
Presenter: Terri Tchorzynski, Assistant Director of Professional Development - Hatching Results ©, 2017 National School Counselor of the Year by the American School Counselor Association
Skinner B

Today’s school counselors provide ALL students with a comprehensive Tier 1 program, including core curriculum classroom lessons, individual student planning, and school-wide activities. This interactive session is designed to assist school counselors to develop proactive, data-driven systems for effective Tier 1 delivery. Assessment tools, student engagement strategies, lesson planning tips, templates, and resources will be shared!

5. “Zones of Regulation” (Elementary)
Presenter: Brianna Porter, School Counselor - Mount Pleasant Middle School - Mount Pleasant CSD
Skinner C1

This session is about implementing the Zones of Regulation in Elementary school in a fun and interactive way. It will also include getting buy-in from staff in your building and creating building wide terminology to support students emotional regulation through the implementation of Zones.

6. “Iowa Clearinghouse for Work-based Learning” (Middle School, High School)
Presenters: Jacob Welchans, Project Manager - Iowa Department of Education; Laura Williams, 21st Century Learning Specialist & WBL Clearinghouse Coordinator - AEA Learning Online
Skinner C2

The clearinghouse is a virtual space where business partners post projects for students to gain in-depth work experience while in the classroom. It also will serve as an inventory for schools to find student internships, apprenticeships and other work-based learning opportunities available statewide. The clearinghouse will make relevant work-based learning opportunities more readily accessible to more K-12 students statewide, especially in rural communities. High-quality work-based learning allows students to apply what they learn in the classroom to real-world projects and to develop new skills and connections. This sets the stage for great job opportunities for young people and builds a pipeline of skilled workers for employers.

AEA consultants will also share examples of successes they have had with authentic learning and as well as information on PD & supports available to schools as they work to make these powerful learning opportunities available to their students! Attendees will come away with an understanding of the clearinghouse’s project board and business partner directory, as well as feel comfortable searching for opportunities and contacting partners.
7. “Integrating CBT with Receptive Music Therapy as a Counseling Intervention for Depression”  
(Middle School, High School)  
Presenter: Brent Tuescher, Post-Graduate Researcher - Loras College  
Grandquist

This presentation will highlight original research conducted by the presenter that examines the integration of CBT with Receptive Music Therapy as a counseling intervention targeted at the management of adolescent depression. This research comes from the recent use of music therapy as a processing tool for clients to express and process emotions as efficacy of various delivery methods remains unclear. Concurrently, Cognitive Behavioral Therapy (CBT) has been a well-established effective approach for the management of depressive symptoms.

8. “How to Teach Students the 9 Essential Habits of Empathy (All)”  
Presenter: Dr. Michele Borba (Monday Keynote)  
Ballroom

Empathy activates conscience, curbs bullying, reduces prejudice and promotes moral courage, the foundation to trust, the benchmark of humanity, and core to everything that makes a society civilized. But empathy is also diminishing in our students: a 40 percent drop in the last 30 years. For students to be truly “successful,” they also need to be able to put themselves in someone else’s shoes and think “WE” not “ME.” This inspiring address offers ways to teach students vital habits that will increase empathy and reduce bullying while improving their academic performance and character. You’ll learn cutting-edge science that proves those gains, and you’ll leave with dozens of simple, practical strategies that can easily be applied to any subject or grade level and make a difference in our students’ lives.

Session 2: 11:20 a.m. - 12:15 p.m.

9. “Iowa Student Loan is All-In for Parental Engagement” (All)  
Presenters: Shelly Brimeyer, Program Administrator and Communications Specialist - Iowa Student Loan; Marc Hendel, Senior Researcher and Data Analyst - Iowa Student Loan  
Altoona Room

As you know, parent engagement is a key component to a student’s overall success in life, and studies show that parents remain the number one influencer in achieving that success. More than likely, any educator and counselor struggles with how to positively involve parents in their own students’ lives. But how do we educate parents and guardians in their role of helping students plan for life after high school? For those who know the process, it can be overwhelming; for first generation or low-income families, it can seem impossible. Just like you, Iowa Student Loan is “All In for Student Success.” Through focus groups, surveys, and partnerships with counselors and educational organizations, Iowa Student Loan has performed research and reviewed academic studies about methods to increase parental engagement. The end result is the development of a parental engagement service that will assist educators by providing parent-minded tools and resources, empowering and incentivizing parents to engage in their student’s future plan, whether that includes college or a career. Come and join the conversation, learn about our findings, and preview our newest service for parents. Attendees will be provided with a sampling of parent emails, a display for their office, and information to share with parents to immediately engage them in their student’s success.
10. “Mindful Mornings” (Elementary)
Presenter: Sandy Thomson, Elementary School Counselor PK-2 - Washington Elementary, Charles City CSD
Polk County

Mindful Mornings originated when the presenter recognized a need of students entering her building in a dis-regulated state. This session will explore the benefits of mindfulness, impact on self-regulation, practice tools, creation of a mindfulness morning group, and tracking student outcomes.

11. “Social-Emotional Learning for All: Using a Team-Based Approach to Implement and Assess Tier 1 SEL Instruction at the Secondary Level” (Middle School, High School)
Presenters: Erin Kruger-Cavazos, School Counselor - Harding Middle School; Maria Lantz, Associate Principal - Stowe Elementary School; Joann Jensen, 6th Grade Math Teacher - Harding Middle School - Des Moines Public Schools
Skinner A

With a variety of learning needs from students and continually expanding expectations for adults, the 6th grade team at Harding Middle School in Des Moines quickly realized that social-emotional learning for 6th grade students was going to need to become a team approach and close monitoring to ensure results. Learn about the processes, procedures, and successes experienced by counselors, grade-level team members, and administration as one team approached teaching social-emotional learning skills as one would literacy, or math skills- through formative and summative assessments, data-teaming, and intentionally designed universal instruction. Throughout the course of this presentation, be prepared to examine your building’s protocols around social-emotional learning, consider new ways to address social-emotional learning through a team-based approach, and implement data collection/data-teaming to monitor success and improve accountability.

12. “Data-Driven Tier 2/3 Interventions for Student Success” (All)
Presenter: Terri Tchorzynski, Assistant Director of Professional Development- Hatching Results ®, 2017 National School Counselor of the Year by the American School Counselor Association
Skinner B

Based on a Multi-Tiered, Multi-Domain System of Supports (MTMDSS), students at every level (K-12) receive services based on data-driven need. This session will provide samples, examples, tools, and recommendations for determining data-driven interventions that are consistent, “franchisable,” measurable, and effective. Discussions include appropriate time spent by school counselors in Tier 2 and 3 and recommendations for more efficient and effective solution focused interventions, along with Tier 2 and 3 assessment tools.

13. “Utilizing SAEBRS Data” (Elementary)
Presenter: Liz Dent, Elementary School Counselor - Humboldt CSD
Skinner C1

This session will focus on the use of SAEBRS data through the FAST System to support students. Strategies discussed will include the following: forming small groups, working with individual students, and providing time for teachers to analyze their classroom data to address needs of their students.
14. “REA(2)CH” (Elementary)
Presenters: Sheila Kinyon, School Counselor - Johnson Elementary School - Muscatine CSD; Stephanie Zillig, Principal - Madison Elementary School - Muscatine CSD
Skinner C2

This session will focus on a parent based honor roll program centered around 5 critical elements of a child’s social emotional, academic, and college career readiness. This program is a wish list of five things teachers absolutely need parents to do in order to support and help their child succeed.
The 5 areas of focus are:
RE- The RE stands for read. Parents spend time with their student reading each week.
A- The first A stands for arithmetic. Parents work with their student practicing math.
A- The second A stands for Attendance. Students are required to ATTEND school and on time every day.
C- The C stands for communicate. Communication can be accomplished through agendas, volunteering, or joining school-based committees.
H- The H stands for homework. Students must complete their homework every night.
Data behind the program will support student attendance rate and more parent involvement.

15. “Including ALL in your College and Career Readiness Program” (Middle School, High School)
Presenters: Ben Barry, Middle School Counselor - Carlisle Middle School; Leah Heidemann, High School Counselor - Carlisle High School - Carlisle Community School District
Grandquist

Attendees will learn a unique way to include a college experience and career event day to enhance your college and career readiness program such as Naviance. The Carlisle counseling staff will walk you through their system of college and career readiness that includes career exploration, college visits, and a career day hosted by the Carlisle Alumni Association.

Lunch · Networking · Awards
12:15 – 1:15 p.m. - Ballroom
Sponsored by ICAN

ISCA Annual Awards Ceremony - Sarah Majoros, ISCA Awards Chair
See page 26-28 for information about each award winner.

School Counselor of the Year (Elementary) - Aimee Hospodarsky
School Counselor of the Year (Multi-Level) - Theresa Putnam-Genz
School Counselor of the Year (Secondary) - Amanda Steines
ASCA School Counselor of the Year (Iowa) - Amanda DeWulf
Advocate of the Year - Dave Ford
District of Distinction - Bondurant-Farrar, Indianola, Monticello, Norwalk
RAMP Recipients - Clinton High School, Peet Junior High School

1:15 – 1:45 p.m. Exhibitors/Internet Cafe - Meadows Commons - Sponsored by Wartburg College
Looking for a place to relax, network, visit with board members, and recharge (both yourself and your devices)? The Internet Cafe is the perfect place for a break or to “hang out.” Members of the ISCA board will be there along with Advocacy Committee members, so it’s a good opportunity to get questions answered, or just talk all things school counselor.
1:15 – 1:45 p.m.  Beginner’s Luck Meet & Greet/Get to Know the ISCA Board - Internet Cafe

Is this your first ISCA Conference? Are you new to the profession? Are you a long-time member but want to learn more about the ISCA board? This is for you. The ISCA conference is just one of the many things the ISCA board and its committees work on each year to help better the profession of school counseling. Take advantage of this come-and-go networking time to meet ISCA board members and learn about ISCA.

Session 3: 1:45 - 2:35 p.m.

16. “The 3 C’s: College, Careers and Collaboration” (All)
Presenter: Scotti Hagensick, School Counselor - Charles City CSD
Altoona

Every child has the potential to succeed beyond high school. Each day, across the state of Iowa, educators and school counselors dedicate themselves to promoting the success of all students by focusing on two C’s: College and Career. However, accomplishing the Iowa Department of Education college and career readiness outcomes is a tall order unless school counselors incorporate the third and final C: Collaboration. This session will provide attendees with the chance to gain confidence in meeting the college and career needs of their students through a comprehensive College & Career event program. Additionally participants will learn about collaborating with an instructional coach to engage in reflective conversations, data analysis and co-teaching strategies to increase to improve their practice as professionals.

17. “Using Yoga And Mindfulness In The Classroom” (Elementary)
Presenter: Molly Schreiber, Owner - Challenge To Change, Inc.
Polk County

Participants will come to understand how the use of yoga and mindfulness can be implemented into the classroom or in small group settings. Participants will walk away with five techniques and online resources to aid in doing these mindfulness techniques.

18. “Creating a Spectrum of Prevention Model to Maximize Students’ Personal and Emotional Safety: School Counselors as Catalysts for Student Success” (Middle School, High School)
Presenters: Alan Heisterkamp, Director - Center for Violence Prevention - University of Northern Iowa; Michael Fleming, Director of Research and Assessment - Center for Violence Prevention - University of Northern Iowa; Shannon Almelien, School Counselor- Clarinda CSD; Heidi Bird, School Counselor - Clarinda CSD
Skinner A

School counselors are uniquely positioned to increase students’ personal and emotional safety by increasing their knowledge and application of empathy, ethical decision-making, social responsibility, leadership and active bystander behaviors. Yet, how does a single school counselor create and support a critical mass of like-minded student and adult leaders to positively impact conditions for learning? Drawing upon lessons learned and data collected from Iowa secondary schools and state-wide assessments, participants in this session will understand the integration of evidence-based education and public health models of prevention; identify and connect community resources that support student leadership and empowerment to prevent and respond to bullying and all forms of gender violence; and demonstrate effective strategies to increase students’ personal and emotional safety in relationships and throughout the broader school community. Information regarding how these objectives and outcomes are reflected in the Iowa Department of Education’s STOP School Violence Prevention and Mental Health Training Grant will be referenced throughout the session.
19. “Mental Health Re-entry to School” (All)
Presenters: Aimee Schuppe, School Psychologist/SEBMH Lead - Heartland AEA; Stacey Warren, School Social Worker/SEBMH Lead - Heartland AEA
Skinner B

Mental health issues in our schools is on the rise. Imagine this typical scenario: Student “A” has a mental health concern; Student “B” is in a crisis and is admitted for observation or treatment; Student “C” is returning from a treatment center or residential stay: How do we, as helping professionals respond as they plan to return to school? This workshop is designed specifically for those helping professionals to create and implement systemic responses to those many and varied situations around re-entry into school following a mental health crisis.

20. “Goal-setting to Improve Postsecondary Success” (All)
Presenter: David Ford, Director - AEA PREP
Skinner C1

Are your students getting more than a high school diploma? How do you know? This session will focus on program goals and action planning to improve the likelihood that students will complete a credential after graduating from high school. School Counselor leadership is crucial to improve postsecondary outcomes and this session will provide you with a roadmap to move forward, no matter where you are starting!

21. “Building Relationships with a Large Case Load” (All)
Presenters: Jaclyn Lussenhop, School Counselor - Prairie Creek; Derek Therrien, School Counselor, Prairie Creek - College CSD
Skinner C2

This session will focus on some ways to build relationships if you have more than the recommended 1:250 caseload. We will be looking at the use of minute meetings, being visible and building opportunities to meet with students.

22. “Growing Your K-5 College & Career Readiness Culture” (Elementary)
Presenter: Amy Anderson, At-Risk Coordinator - Southeast Polk CSD
Grandquist

Elementary counselors play a critical role in developing early college and career awareness, yet many districts do not prioritize time or financial resources for CCR at the K-5 level. In this session, learn how one district’s elementary counselors took small steps over several years to build their K-5 CCR programs and curriculum. Participants will set one small goal to implement this school year and leave with ideas and resources to support them in making it happen!

OPPORTUNITY KNOCKS

Leadership opportunities open doors to future careers—and they are endless at Central College:

+ In the past two years, 180 students joined the college’s chapter of the National Society of Leadership and Service—the nation’s largest leadership honor society.
+ We hosted “Leadership for the Common Good: Women’s Leadership Conference,” aimed at teaching teamwork, leadership, curiosity, entrepreneurship and negotiation skills.
+ An annual athletics leadership camp begins January 2020.
+ Each spring, Central honors its top leaders during a Student Leadership Awards program.

All this adds up to career-ready individuals. At Central, we fuel open minds. We open doors. And we do it for a lifetime. That’s the Central way.
To learn more, visit www.central.edu.
Session 4: 2:45 - 3:40 p.m.

23. “School Counseling, NOT a Game of Chance” (Middle School, High School)
Presenter: Carmon Rasmussen, School Counselor, Scavo High School - Des Moines Public Schools
Altoona

As school counselors, we are constantly managing many responsibilities at any given time. It can be a daunting task without systems in place and the support of your administration and staff. How do you create a system for Academic Planning, Career & Post-Secondary Exploration and Planning, while also meeting the Social Emotional needs of our students at the secondary level? During this session, I will share how Academic Planning, Career & Post-Secondary Exploration and Planning and Social Emotional Learning has been implemented at Scavo High School. Scavo is the first full-service Community School and the largest alternative high school in Iowa. Participants will leave with ideas on how to create systems for Academic Planning, Career & Post-Secondary Exploration and Planning, and Social Emotional Learning at the secondary level.

24. “Putting Play Back in Kindergarten” (Elementary)
Presenter: Rachel Horton, School Counselor - Roosevelt Elementary - Council Bluffs CSD
Polk County

Is the kindergarten curriculum in your building looking more academic and less developmental? This session will show you how to use play-based centers in guidance lessons to shift the focus in the kindergarten classroom. Examples of social skills lessons, ideas for center materials and data showing its effectiveness will be shared.

25. “Increase Your Odds of a Meaningful Evaluation” (All)
Presenter: Aimee Hospodarsky, Elementary School Counselor - Monticello CSD
Skinner A

Do your evaluations leave you feeling like you’re ready to fold, or like you’ve hit the jackpot? School counselors are required to be evaluated on the Iowa Teaching Standards, but it can be a challenge to fit the role of the school counselor neatly into them. The School Counselor Evaluation Supplement can help your evaluation become a meaningful part of a professional growth process. In addition, it’s a tool for advocacy and communication about your role. This year, the supplement has been updated to reflect the new School Counselor Competencies and updates to the ASCA model that have been recently released.

26. “All In” for the ASCA 4th Edition” (All)
Presenter: Sue Schirmer, Consultant - Heartland AEA
Skinner B

This summer the 4th edition of the ASCA Model was issued. What are the changes? How do I navigate this? What are some tools to help me organize my work? These questions and more will be answered during this session!
27. “Adolescent Attitudes and Alliances” (Middle School, High School)
Presenter: Lynn O’Brien, Director of the Professional School Counseling Program - Buena Vista University
Skinner C1

This presentation identifies implications for working with challenging youth, and adolescents in general. Through spotlighting adolescent attitudes toward school counseling services, along with stigma and barriers, we can begin to identify key strategies to implement within school counseling programs that help to build alliances with the adolescent population. This session is based on the research provided by Bolton Oetzel & Scherer, 2003 and Auger, Abel, & Oliver, 2019.

28. “All In For Student Success Should Not Leave the Counselor Busted!” (All)
Presenter: Sarah Majoros, School Counselor - Madison Elementary School - Des Moines Public Schools
Skinner C2

Giving our all as counselors should not mean we have nothing left for ourselves or anyone else in our lives! Self-care should be an important component of our daily lives as we complete our challenging work. During this session, you will find resources and strategies to help you begin working on your own self-care routine.

29. “Divorce and Custody: Dealing with Parents, Kids, and Lawyers” (All)
Presenter: Tyler Coe, Attorney - Whitfield & Eddy Law
Grandquist

The purpose of the presentation is to provide an overview of divorce and child custody to members of the Iowa School Counselor Association members. The objectives and learning outcomes include: presenting the legal understanding of divorce and the process families go through; presenting the legal understanding of child custody and visitation and the process families go through; how school officials can best interpret, understand, and assist students with divorce and child custody issues and orders; and take candid questions from the audience regarding divorce and child custody. The other outcome is to help counselors become better able to understand what lawyers are saying and how to deal with the not-so-nice lawyers.
30. Elementary Level Sharing Session  
*Presenter:* Brandon Drew MSW, School Counselor - West Elementary School - Independence CSD  
*Skinner A*

During this session we will be discussing the techniques you have found useful in classroom lessons, small group, and individual work at the elementary level. Please bring your best resources with you to share with other counselors from across the state.

31. Middle Level Sharing Session  
*Presenter:* Amber Urbain, 8th Grade School Counselor - Prairie Point - College Community CSD  
*Skinner C1*

Come join us to network and share resources! This session is an opportunity for Middle School/Junior High School Counselors to build a network and interact with other middle level counselors in the state and learn about trending resources. Please come with any valuable lesson examples, ideas for College and Career readiness, as well as any exciting resources you’d like to share for working with middle school and junior high students!

32. Secondary Level Sharing Session  
*Presenter:* Carrie Talbott, High School Counselor - Center Point-Urbana High School - Center Point-Urbana CSD  
*Skinner B*

Come join us for a sharing session. Compare notes, share ideas, ask questions, and make connections! Build a network and interact with other high school counselors to learn about the trends they are seeing in their schools. Bring any resources you have to share as well as your business card to expand your network!

33. K-12 Sharing Session  
*Presenter:* Alyssa Cobie-Nuss, K-12 School Counselor - Central CSD  
*Skinner C2*

During this sharing session we will discuss the following topics: advocating for yourself (and your sanity) as a K-12 School Counselor, favorite resources for every level, ideas on how to create “Powerful Moments” in your school, and how to balance duties and ask for help when needed. We will add to and edit our K-12 school counselor email group and share ideas on a Google document so bring your lap tops if possible!

34. Counselor Educator Sharing Session  
*Self-Guided Session*  
*Polk*

This session is an opportunity for counselor educators to gather, network, and share experiences. All professors, adjuncts, and counseling program directors let us enjoy a lively conversation. Are we providing qualified school counselors. What are our priorities? How do we communicate with our state government? What other data needs to be collected to keep school counselors as leaders, advocates, and collaborators?
Exhibitor Card Shark Challenge Drawing

4:45 – 5:00 p.m. - Ballroom

Engage with exhibitors and sponsors of the ISCA Conference. The most engaging conversations will be rewarded with a playing card. Keep hold of your playing cards and make a hand to earn entry tickets for the exhibitor prize drawings. The better your hand, the more entries you can earn.

3 of a kind – 1 entry ticket
4 of a kind – 2 entry tickets
Small Straight (4 in a row) – 2 entry tickets
Full House – 3 entry tickets
Large Straight (5 in a row) – 3 entry tickets
Flush (5 cards same suit) – 3 entry tickets

Inside your name badge is your ticket submission form. Cash in your hand of playing cards along with your form at the registration table and receive your entry ticket(s) for the prize drawings.

Rules:
• To earn playing cards from exhibitors you must engage in meaningful conversation with them. Please don’t ask for cards.
• You cannot ask for a specific card – you take the top card from the deck.
• Exhibitors can determine how many cards you receive during your visit – up to 3. The more engaging the conversation, the more cards you could earn. Our sponsors and exhibitors help make our conference. Take time to engage with them.
• You can network with other attendees and exchange cards to help build your hand.
• You can only enter one hand of cards and it must be accompanied by your submission form.

Social Hour
Photo Finish Hotel Lounge
5:00 - 6:00 p.m.

Join ISCA board members in the Photo Finish Hotel Lounge for networking and conversation. Ask questions about ISCA initiatives, learn about being on the board, get connected with a counselor who shares your program goals or can help you with a challenge. We look forward to sharing a drink and getting to know our members and exhibitors.

Tuesday High Stakes Poker

Each exhibitor has been given poker chips. Engage in a meaningful conversation with exhibitors on Tuesday and earn a poker chip. A poker chip is worth an entry into the top prize drawing on Tuesday.

Only one poker chip per attendee can be submitted.
Tuesday, November 5, 2019

7:30-8:00 a.m.  Breakfast/Exhibitors/Internet Cafe - Meadows Commons
Sponsored by Upper Iowa University

8:00-8:30 a.m.  ISCA Annual Business Meeting - Ballroom
Sheryl Cline, 2019-2020 ISCA President
All ISCA members are invited and encouraged to attend this meeting.

8:30-8:45 am.  Guest Speaker - Ballroom
Amanda Fitzgerald
Director of Public Policy
American School Counselor Association (ASCA)

8:45-9:45 am.  Keynote - Ballroom
ALL IN For Even Better Student Success
Lisa Koenecke
Sponsored by Iowa Student Loan

Session 5: 10:00 - 10:50 a.m.

35. “Where Do We Begin?” (All)
Presenter: Derek Cornett, School Counselor - Longfellow Elementary - Iowa City CSD
Altoona

This session is designed to help graduate students and new school counselors to take steps towards their initial employment and working in their first schools. We will spend some time talking about internships and what kind of activities students can be doing to help prepare for their first positions. Tips on how to apply for jobs, resumes, cover letters, and letters of recommendation will also be addressed. The session will also look at interview questions and how to approach that first contact with school staff. School relationships will also be a major focus as we approach how to build relationships with your staff and students as you step into your first position. We will also discuss how to use ISCA as a resource for Iowa’s School Counselors to help with counselor connections and idea on how to shape your counseling program.

36. “More than Pride - Advocating for LGBTQ Students” (All)
Presenter: Mark Busch, Director of Education - Iowa Safe Schools
Polk County

While current data shows that a majority of educators feel confident in supporting LGBTQ students and addressing bullying in the classroom, there are still significant barriers affecting the success of LGBTQ students in the education system. An expert in the field and former teacher will provide participants an understanding of current issues facing LGBTQ students and the ways school counselors can support them.
37. “Who Do I Want You To Be?: Racial/Cultural Trauma in Schools” (All)
Presenter: Jen Ulie-Wells, Ph.D., Executive Director - Please Pass the Love
Skinner A

School systems were created to benefit those in white dominant culture. Today, 82 percent of teachers are white and poorly prepared to work with students of color. This session explores how oppressive educational systems create trauma for students of color. Participants will learn about the brain science behind trauma and how that impacts students through bias, white privilege, micro-aggressions, white fragility and, more importantly, how to prevent it.

38. “Competencies Crosswalk” (All)
Presenter: Sue Schirmer, Consultant - Heartland AEA
Skinner B

Are you confused? Wondering which competencies to use at which level? You are not alone! This summer a group of dedicated individuals looked at the Iowa CCR Definition, Mindsets and Behaviors for Student Success, CASEL’s SEL Standards, Employability Skills, Universal Constructs, IEP Transition Needs, ICAP requirements and the research behind all of these. They then crosswalked the work in grade bands for ease in understanding and use. Come to this session to get access to this material and learn how they can be used in your school counseling program!

39. “PLCs for Singletons” (All)
Presenters: Melissa Murphy, Secondary School Counselor - Springville High School; Trina Roos, Elementary School Counselor - Springville Elementary School; Abby Stoll, Elementary Art Teacher; Meleah Jones, Instructional Coach - Springville CSD
Skinner C1

Being a school counselor in a small district sometimes feels lonely, but you aren’t alone and your professional learning community doesn’t have to be a PLC of one. Share our joys and learn from our failures as you discover how the PLC model is used in a district with multiple singletons to impact student learning.

40. “UI Reach Program - Assisting Students with Intellectual, Cognitive, and Learning Disabilities” (Middle School, High School)
Presenters: Michael Petkewec, Senior Program Specialist - Recruitment - University of Iowa UI REACH Program; Chris Traetow, Associate Director, Outreach & Recruitment - University of Iowa
Skinner C2

Inclusive post secondary education at our nation’s colleges and universities is a growing field with more options becoming available to special needs students every year. Since the Higher Education Opportunity Act in 2008 and the creation of the TPSID (Transition and Post-secondary Programs for Students with Intellectual Disabilities) Grant program, colleges and universities have been able to establish strong transition programs helping students with intellectual, cognitive, and learning disabilities gain independent living skills, more educational benefits, improved social skills, certificates of various types, increased levels of self-advocacy, and the ability to attain better and higher paying jobs in the workforce. The UI REACH Program at the University of Iowa was the first program at a Big 10 school to receive this grant and for over the past 10 years the program has become a leader in the field. The presentation will share highlighted options of programs throughout the Midwest, how to consider what would be the best fit for a student, what to expect out of programs, how to prepare students, and opportunities of how to pay for college all while utilizing the UI REACH Program as a model. The session will provide information and resources to share with students and families as they explore transition options.
41. “Mini RAMP Camp” (All)
Presenter: Rebecca Lins, School Counselor, Peet Jr. High School - Cedar Falls CSD
Grandquist

Are you working on or ready to work on your Recognized ASCA Model Program (RAMP) application? Come to this hybrid session, bridging the 3rd and newly released 4th edition of the ASCA National Model, to dig in deep to each of the 12 components and what the rubric requires to be exemplary. You will hear about my own journey with earning RAMP designation at Peet Jr. High and get detailed information from my own trainings with ASCA's RAMP 101 and RAMP Camp. This session is condensed to bring you some of the same valuable information and tips at the state level, but also, to clarify...RAMP shouldn't be a mystery, it is worth working towards! You will walk away with some great resources that will help you far beyond your time in the session.

42. “Equitable Treatment of ALL Iowa’s Students…In Three Steps!” (All)
Presenter: Lisa Koenecke (Tuesday Keynote)
Ballroom

From ISCA's position statement to practical take home suggestions, join us for this energetic and memorable session. School counselors address culture and climate issues that may factor into students feeling unsafe or unwelcome at school and work with administrators, teachers, and students to address these issues. We will explore and explain how feeling safe in schools leads to more effective learning environments for ALL! We will also define and explain how some marginalized students find schools to be their safe space. Are you ready to save even more lives?

Session 6: 11:00 - 11:50 a.m.

43. “Becoming a School Counseling Supervisor: What do I need to Know?” (All)
Presenters: Roberto Swazo, Counselor Educator/Professor - University of Northern Iowa; Olivia Chen, Counselor Educator/Assistant Professor - University of Northern Iowa; Stephanie Chandler, Middle School Counselor - Waterloo CSD; Alison Squires - Orange Middle School; Marisol Monroy, School Counselor - Waterloo CSD; Andrea Green - George Washington Carver Academy; Leina’ala Clark - Hoover Middle School - Waterloo CSD; Ann Cunningham - Hoover Middle School - Waterloo CSD; Rebecca Renze - East High School - Waterloo CSD; Allison Peach - East High School - Waterloo CSD.
Altoona

Have you ever thought about providing supervision to school counseling Practicum/Internship students? Do you have any concerns about the process, responsibilities, pros and cons? This session provides the outcome summary of data-driven experiences as a result of an experience called the Waterloo-UNI Anchor School Counseling Initiative. This panel presentation will provide a list of the benefits and challenges of becoming a school counseling supervisor and the outcomes of being associated with a school counseling training program (University of Northern Iowa). The panelists will present outcome data as well as anecdotal experiences from the school counselors involved in the experience. Additionally, the second part of the presentation will be devoted to Q/As in order to contextualize the experience from the attendees’ standpoint. A representation of school counselors from more than six participant schools and two UNI professors will be part of the panel presentation. Electronic handouts will be accessible to participants.
44. “All In for Your School Counseling Program: ISCA District of Distinction (All)
Presenters: From Bondurant - Farrar CSD - Megan Barber, Elementary School Counselor; Casey McMurray, High School Counselor; Lisa Miltenberger, Elementary School Counselor; Lisa Rinehart, Middle School Counselor; Jennifer Hurly, Middle School Counselor; Tammy Kaufman, High School Counselor; From Monticello CSD Aimee Hospodarsky, Elementary School Counselor; Carmen Stenger, High School Counselor; Kathy Larson, Middle School Counselor
Polk County

Are you looking to go “all in” with your school counseling program and take it to the next level? District of Distinction is your perfect opportunity to increase the odds of raising your program to ASCA model status. The K-12 school counselor team from Monticello and Bondurant-Farrar will share their experiences in applying for and receiving the ISCA District of Distinction award in 2019. There will be time for Q&A.

45. “Transfer Toolbox” (High School)
Presenters: Adriane Sietsemam, Director of Admissions - Ellsworth Community College; Tim Hauber, Senior Transfer Admissions Counselor - Iowa State University
Skinner A

The transfer landscape for students transferring college credits after high school, can be confusing and can vary from each institution. The presenters are from the Iowa ACAC representing the Iowa Regents, private colleges and community colleges across the state; sharing the frequently asked questions when it comes to transferring and what you SHOULD be asking and college terminology -putting together a “transfer toolbox” so you can become a better, more confident resource to your students. This interactive session invites audience participation to provide examples of best working practices along with helping to bridge the gap between the students, high school counselors and the higher education professionals.

46. “Is Your Counseling Program All In?” (High School)
Presenters: Jana McClelland, Counselor - East High School; Kyle Reeping, At-Risk Coordinator - East High School; Leslie Morris, Principal - East High School - Des Moines Public Schools
Skinner B

In this session, attendees will have the opportunity to see how one of the largest schools in Iowa went from three to six counselors in the span of seven years. Learn how the team functions as a whole and with other stakeholders within the school to implement an effective counseling program.

47. “Counseling + Tech = Positive Outcomes” (All)
Presenter: Brandon Drew, 3-6 Counselor - West Elementary - Independence CSD
Skinner C1

This session will focus on applications/websites that help support your counseling program. This session will enable you to collect data in a painless way and create presentations that help support your programs in a dynamic way.
The Solon CSD struggled with how to develop and implement a program to meet the Individual Career and Academic Plan (ICAP) requirements. Looking to deliver a quality program for all students, two groups of high school teachers took the lead and developed our current ICAP Program. Implementation of the program began in the 2018 - 2019 school year with the bulk of the program being delivered by high school teachers. While still a work in progress, the district has used the insights, talents and resources of multiple individuals.

Counselors play a pivotal role in helping students with disabilities and their IEP team plan for graduation and beyond. This session will provide participants with an overview of the changes for students with IEPs that were implemented with the class of 2022 (18.19 9th graders). An overview of these changes, ideas for implementation, and suggestions for practical application within the IEP process will be provided.

Closing Remarks
12:00 - 12:15 p.m.
Closing Remarks - 2019-2020 ISCA President Sheryl Cline - Ballroom
Final Prize Drawings - Ballroom

Tuesday High Stakes Poker

Visit exhibitors again Tuesday. Each exhibitor has been give poker chips. Engage in a meaningful conversation with exhibitors on Tuesday and earn a poker chip. A poker chip is worth an entry into the top prize drawing on Tuesday.

Only one poker chip per attendee can be submitted. Must be present to win!

Graduate Student Volunteers

The ISCA board would like to thank the graduate student volunteers from Buena Vista University, Drake University, Loras College, the University of Iowa, and the University of Northern Iowa for their work at the 2019 ISCA Conference. We wish them the best as they finish their degrees and enter the world of school counselors. We know your students and schools will benefit from your dedication to the profession.
Elementary-Level School Counselor of the Year
Aimee Hospodarsky - Elementary School Counselor
Monticello Community Schools

Aimee Hospodarsky has worked as a school counselor since 2001. Aimee has served on the board as Elementary Vice President, President Elect-Elect, President Elect, President, and is now serving as Immediate Past President. During her time on the board, she has served on a number of committees, including Chronic Absenteeism Advisory Committee, Work-Based Learning Clearinghouse Advisory Committee and the State DE SEL Advisory Committee. Aimee was also appointed by the Governor to Future Ready Iowa Alliance. Aimee’s Principal, Denny Folken, shared she “is one of those rare people that have all the most important attributes that you want to see in your school. When I think of Aimee, I think of leadership, professionalism, strong work ethic, empathy, trustworthiness, sense of humor, talented, knowledgeable, compassion, drive... the list goes on and on. Her resume is very impressive, but more importantly, she also has the strengths to support her qualifications.” Aimee has developed and implemented a comprehensive school counseling program for both Carpenter Elementary School and Shannen Elementary School in Monticello. In addition to her many leadership roles, she is also a part of her district team that is receiving a District of Distinction award for their K-12 program implementation. Congratulations Aimee, on your recognition as Iowa Elementary School Counselor of the Year!

Multi-Level School Counselor of the Year
Theresa Putnam-Genz - Multi-Level School Counselor
Louisa-Muscatine & Columbus Community School Districts

Theresa has served as a multi-level school counselor since 2007 and is currently shared between Louisa-Muscatine Community School District, Columbus Community School District and Muscatine Community College. During that time, she has been involved in a number of professional activities including committee involvement and presentations to further the school counseling profession. Superintendent Mike Van Sickle of Louisa-Muscatine Community School District shared, “Teaching students about college/career options, driving them to scholarship opportunities, talking to parents in the evenings, communicating with graduates and much more is what Ms. Putnam-Genz does” in her “new and innovative counseling program.” Jennifer Fernandez-Miranda, a former student, wrote “Mrs. Putnam is the most passionate counselor I have ever encountered, and she has been very helpful to multiple students. I know this because of the community she helped create at Muscatine and the connections she still has with Columbus students. She pushes us to be the best versions of ourselves. She encourages to take opportunities that we may not have had the guts to take on our own. She is there to comfort us during our difficult times and to celebrate with us during the best of times.” Congratulations Theresa, on being recognized as the Iowa Multi-Level School Counselor of the Year!

High School Counselor of the Year
Amanda Steines - High School Counselor
Clinton Community School District

Amanda Steines has served as a school counselor since 2007 with Clinton Community School District. As a member of the Clinton counseling team, Amanda has received two RAMP (Recognized ASCA Model) national awards for a comprehensive school counseling program. Amanda’s colleague, Sue Schrader said she “has proven herself to be an asset to Clinton High School by stimulating improvements within the School Counseling Program and offering suggestions for change. She has also actively participated in our staff development program throughout her employment which has centered on the Professional Learning Communities (PLC) and Response to Intervention, including being our department PLC leader.” In addition to Amanda's contributions to the Clinton Community School District, she also works to share knowledge with counselors throughout the state by presenting at our state conference, speaking at AEA Counselor Academy, and presenting to counseling program students. Congratulations Amanda, on your recognition as Iowa High School Counselor of the Year!
Advocate of the Year
Dave Ford - Professional Learning and Leadership Consultant
Mississippi Bend Area Education Agency

Dave Ford, the Director of AEA PREP has been selected as the ISCA Advocate of the Year. While his work in this group is notable, his advocacy for school counselors pre-dates the creation of AEA PREP. Dave is a former school counselor and school counselor leader, which has informed his work since becoming the first-ever Post-Secondary Success Lead Administrator at Mississippi Bend AEA and now the Director of AEA PREP. Dave is constantly advocating for understanding of the school counselor’s role, he is also careful to demonstrate that CCR is not the lone job of the school counselor. This important work needs to be done as a system in tandem with the school counselor. William J. Decker, Chief Administrator MBAEA said, “I can personally attest to the difference David Ford has made for counselors in our agency, in the school districts of the Mississippi Bend AEA area, and across the state of Iowa. His efforts have led to a dramatic increase in the number of counselors who participate in the MBAEA counselor academy, promoting continued learning, collaboration between districts, and improvement in the use of data in driving improved services to students.” Congratulations Dave, on being recognized as the 2019 ISCA Advocate of the Year!

Iowa Representative for ASCA School Counselor of the Year
Amanda DeWulf - High School Counselor
Maquoketa Community Schools

Amanda DeWulf from Maquoketa High School was selected amongst the 2018 School Counselor of the Year recipients to be the American School Counselor of the Year, State of Iowa Representative. Amanda has been a school counselor for eleven years and over the past four years has assisted in creating an articulated K-12 counseling program for Maquoketa Community Schools while developing and implementing a comprehensive, data driven program to meet the diverse needs of her students. Congratulations Amanda, on being recognized as the Iowa Representative for the ASCA School Counselor of the Year!

ISCA District of Distinction

ISCA District of Distinction is a recognition for K-12 school districts in Iowa who are implementing comprehensive school counseling programs which address the career, academic, and social-emotional development of all students.

Bondurant-Farrar Community School District
School Counselors: Megan Barber, Lisa Miltenberger, Jennifer Hurley, Lisa Rinehart, Tammy Kaufman, Casey McMurray

Indianola Community School District
School Counselors: Jen Pribil, Emily Matsumura, Tim Babcock, Janel Cram, Tina Chaplin, Lacey Cherniss, Anna Wernimont, Jori Coghlan, Emily Schwery, Kyla Bandstra

Monticello Community School District
School Counselors: Aimee Hospodarsky, Kathy Larson, Carmen Stenger

Norwalk Community School District
School Counselors: Melissa Smith, Rachel Chapman, Jan Jensen, Sonya Chittenden, Marla Frantum, Sarah Adams, Chad Wiedmann
RAMP Recipients

Recognized ASCA Model Program (RAMP) is the culmination of a comprehensive school counseling program as recognized by ASCA, our national school counselor organization.

Peet Junior High School – Cedar Falls Community School District
School Counselors: Rebecca Lins, Theresa Kenser

Clinton High School – Clinton Community School District
School Counselors: Sue Schrader, Amanda Steines, Jeremiah Avise-Rouse

School Counselor of the Year Nominations

- Aimee Hospodarsky – Monticello CSD
- Allison Otting – Iowa City CSD
- Casey McMurray – Bondurant-Farrar CSD
- Alissa Kalkbrenner – St. Joseph School
- Jennifer Neira – College CSD
- Kelly Donlon – Center Point-Urbana CSD
- Carmon Rasmussen – Des Moines Public Schools
- Erin Peek – Waukee CSD
- Amanda Steines – Clinton CSD
- Chris Wood – Cedar Falls CSD
- Dave Perns – Cedar Falls CSD
- Natalie Wilson – Southeast Polk CSD
- Theresa Putnam-Genz – Louisa-Muscatine & Columbus CSDs
- Katherine Knabe – Cedar Rapids CSD
- Jennifer Hurley – Bondurant-Farrar CSD

2020 Award Nominations

The 2020 School Counselor of the Year nomination process will begin during National School Counseling Week in February 2020. If you know of a deserving school counselor, or a deserving candidate for Lifetime Achievement or Advocate of the Year, complete the nomination packet and maybe we’ll see your choice on stage next year! Visit www.iaschoolcounselor.org/awards for more information.

In Memoriam

We take a moment to remember those who dedicated their professional lives to the betterment of students through school counseling. Names were submitted to ISCA. If someone is missing from this list, please email ISCA and they will be included in next year’s In Memoriam.


Amy Denholm, school counselor in the Cedar Falls Community School District and former school counselor in Charles City, Waverly-Shellrock, and Waterloo East, passed away on February 22, 2019.

Terry J Baty, retired from College Community School District, passed away on August 12, 2019.

Charlene Wallace, former school counselor in the Des Moines Schools, passed away August 21, 2019.
Conference Partners

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Exhibitor Card Shark Challenge

Engage with exhibitors and sponsors of the ISCA Conference. The most engaging conversations will be rewarded with a playing card. Keep hold of your playing cards and make a hand to earn entry tickets for the exhibitor prize drawings. The better your hand, the more tickets you can earn.

3 of a kind – 1 entry ticket
4 of a kind – 2 entry tickets
Small Straight (4 in a row) – 2 entry tickets
Full House – 3 entry tickets
Large Straight (5 in a row) – 3 entry tickets
Flush (5 cards same suit) – 3 entry tickets

See Rules Page 20

Inside your name badge is your ticket submission form. Cash in your hand with your form at the registration table and receive your entry ticket(s) for the prize drawings.
The Iowa School Counselor Association board would like to thank all of the sponsors and exhibitors of the 2019 conference for their support of the school counseling profession and Iowa students. Visit www.iaschoolcounselor.org/conference for a full list of sponsors and to visit each of their respective websites.

ABI Foundation
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Des Moines University
DMACC
ICAN
IDPH Tobacco Prevention & Control
Iowa ACAC (Iowa Association for College Admission Counseling)
Iowa Association for Career & Technical Ed (Iowa ACTE)
Iowa Association for Play Therapy
Iowa Association of Independent Colleges & Universities
Iowa Clearinghouse for Work-Based Learning
Iowa College Aid
Iowa Governor's STEM Advisory Council
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Top Reasons to Be a Member

11) Mentoring

10) Exclusive newsletter addressing current and critical issues and ideas.

9) Discounted conference rate for the energizing and informational ISCA Annual Conference.

8) Exclusive access to ASCA webinars and trainings.

7) Unlimited access to the annual ISCA Conference sessions and materials, including video recordings of the most popular sessions.

6) ISCA Membership Certificate.

5) Member’s Only website full of life-changing tools & resources.

4) Professional growth opportunities.

3) ISCA Scene Memberships discussion board to connect with other Iowa School Counselors to address all your important school counseling needs and issues.

2) Exclusive association notices regarding the state of school counseling including important legal and legislative issues, including professional lobbying services specifically designed for Iowa School Counselors.

1) An effective way to ensure you are engaging in Professional Development and meeting Iowa Teaching Standard 7!

Run for Office - Join the Board

In a few short weeks applications will open for President Elect-Elect, Vice President - Middle, and Vice President - K12.

Visit with current board members during conference, listen to the Day in the Life - Why You Should Join the Board recording at www.iaschoolcounselor.org/elections, and download your application for office on November 20. You can also join committees to get your feet wet.

Benefits of the ISCA Board

“Being on the board makes me a better counselor. Maybe because I realize I am representing our organization and I want to be sure I am doing that in a professional manner, but I also think it is because of frequent conversations with our board members and knowing what is going on in the world of school counseling at the levels that I do not serve, as well as for my level.” ~ former ISCA Board Member

Join or Renew Today!

Membership is open to all counselors in an educational setting, as well as retired members of the counseling community. Visit www.iaSchoolCounselor.org or visit the registration table.

Annual membership runs January 1 through December 31.

Professional Membership $40
Retired Membership $20
Student Membership $25
Upcoming Events: Save the Date

Iowa ACAC/ISCA Visit the Hill Day
February 27, 2020
Baratta’s Forte Banquet & Conference Center
Des Moines, IA

National School Counseling Week
“Help Build Better Humans”
February 3-7, 2020
Learn how to promote and celebrate this week by visiting
www.schoolcounselor.org/ and clicking
School Counselors
About ASCA
National School Counseling Week

ISCA 2020 Conference - November 1-3, 2020

ISCA 2020 Conference - November 1-3, 2020

#ISCA2019

During conference look for opportunities to share your experience on social media and include the tag #ISCA2019.

#ISCA2019: Include the official conference hashtag in all your posts on Facebook, Instagram and Twitter. Follow the official ISCA pages and connect with fellow counselors, presenters, keynotes, and exhibitors.

Twitter Live Feed: Join our live Twitter feed by including #ISCA2019 and @IowaSCAtweets in your tweets about your conference experiences.

ISCA Twitter Handle: @IowaSCAtweets

ISCA Facebook: Iowa School Counselors Association - www.facebook.com/IowaSchoolCounselor/
WELCOME TO THE Fabulous 2019 ISCA CONFERENCE

I'm All In for Student Success!