

# EXHIBIT/SPONSOR RESERVATION FORM

**ISCA/IACAC 2010 State Conference – Nov. 8-9, 2010**

**Note Location: Des Moines Airport Holiday Inn**

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\_\_\_\_\_  
Name of Organization (as you wish it to appear  
on conference program)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State

\_\_\_\_\_  
Ph. Fax

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Exhibitor's Name  
(person to receive free registration)

## **Sponsorships:**

Companies or Organization who would like to  
become sponsors of this conference may do so

\_\_\_\_\_  
and be recognized at three levels:

\_\_\_\_\_  
Gold (\$1,500+) \_\_\_\_\_ Silver (\$1000-\$1,499)

\_\_\_\_\_  
Bronze (\$500-\$999)

In addition to appropriate recognition, sponsors  
receive complimentary booth space and a free  
registration.

Include a brief description of your company or  
organization (50 words or less)

In accordance with the terms of the contract, the organization above contracts for exhibit space  
and services offered by the 2010 ISCA/IACAC conference, which will be held at Airport Holiday Inn, in  
Des Moines on Monday, November 8 (morning and afternoon) and November 9, (morning), 2010. This  
application will become a contract when countersigned by ISCA exhibits coordinator. **(Listing must be  
received by October 15, 2010 to be listed on site materials.)**

## **Booth Preferences:**

\_\_\_\_\_  
Take One Table, \$150.00  
(Unmanned exhibit, includes no registration)

\_\_\_\_\_  
1 Table/Booth, \$250.00  
(Includes one registration)

Electrical, telephone, audiovisual,  
carpeting and drainage services are  
not included in the registration fee.  
Contact Alda Helvey (see below)  
with questions. Space is very limited  
early reservations recommended.  
Booths are assigned on a first come  
first served basis.

## **Exhibitor's Acceptance:**

I, \_\_\_\_\_  
the duly authorized representative of  
the firm named above, subscribe and  
agree to all terms and conditions.

Contract accepted by ISCA Exhibits  
Coordinator

Please complete and return with  
appropriate payment to:

Alda Helvey  
2100 Westown Pky Suite 200  
West Des Moines, IA 50265  
[isca@assoc-serv.com](mailto:isca@assoc-serv.com)  
515-273-5313 or 515-720-9951