If we do not define our role as school counselors, someone else will!!

## Multi-Tiered System of School Counselor Advocacy (MTSA) –Three Tier Approach

### LEVEL 1
- Be physically visible
- Introduce yourself and use Professional School Counselor terminology and signage everywhere
- Develop a program brochure
- Implement ASCA Model and Iowa School Counseling Framework—Use data!
- Print business cards
- Celebrate National School Counselor Week
- Use social media to communicate
- Bulletin Boards
- Know how you are funded
- Consistent communication and conversations with administrators and staff
- Advisory committee
- *Join professional organizations
- Join ISCA and ASCA and attend conferences
- Display ISCA/ASCA membership certificate, clothing, mug, water bottle, etc.
- Nominations for SCOY and ISCA grants

### LEVEL 2
- Yearly goal setting aligned with district goals using data
- Develop PLC (Professional Learning Committee)
- Management agreement
- Time Analysis
- Develop and share calendar
- Presentation on program results with staff, admin., school board and PTA
- Use School Counselor Evaluation Tool
- Member of building leadership committees
- *Connections with community
- *Active in ISCA
- *Present at ISCA conference
- *Be informed about state legislative issues. Contact legislators and attend forums.
- *Attend Visit the Hill Day

### LEVEL 3
- School Counseling program is an integral part of the school and community
- Consistently demonstrate how students are different because of the school counseling program
- *Apply for RAMP (Recognized ASCA Model Program)
- *Know what is going on at the Department of Education
- *Communicate with state legislators—invite them to your school and meetings
- *Knowledge of issues and communication at the federal level

**LEVEL 3**

*We all need to STEP UP!*

**IOWA SCHOOL COUNSELOR ASSOCIATION**